

Rheinwerk Publishing

Publisher of SAP PRESS and Rheinwerk Computing

About Us

SAP PRESS is the world's leading SAP publisher. We publish books and e-books that educate the SAP community. Our goal is to create the resources that help accelerate the SAP journey—whether someone is a beginner or an expert; a consultant or a business user; a developer, an administrator, or an IT manager.

Our readers trust us to produce high-quality resources that will advance their careers and support their company's growth. These resources include our books and e-books, the SAP PRESS Blog, and the SAP PRESS Learning Center. Advertising with SAP PRESS gives you access to our global readers who are looking for support on their SAP journey.

Contact

www.sap-press.com | marketing@rheinwerk-publishing.com

Social Statistics

54,750

LinkedIn followers*
@SAP PRESS

7,937

Facebook followers*
@SAP PRESS

7,554

Twitter followers*
@sapress



*Data as of March 27, 2023.

SAP PRESS Blog Stats

1,041,524

2022 SAP PRESS Blog views
* On track to grow by 29% in 2023

11,367

Weekly blog newsletter subscribers

74%

Posts appearing on 1st page of
Google SERPs

*Data as of March 27, 2023.

Top Countries by Views

| Country | Percentage |
|----------------|------------|
| India | 28.8% |
| United States | 13.0% |
| Germany | 5.7% |
| United Kingdom | 3.0% |





Top Industries by Viewers

| Industry | Percentage |
|-----------------------|------------|
| Computer Software | 26.2% |
| IT Services | 10.7% |
| Management Consulting | 7.1% |
| Higher Education | 4.1% |

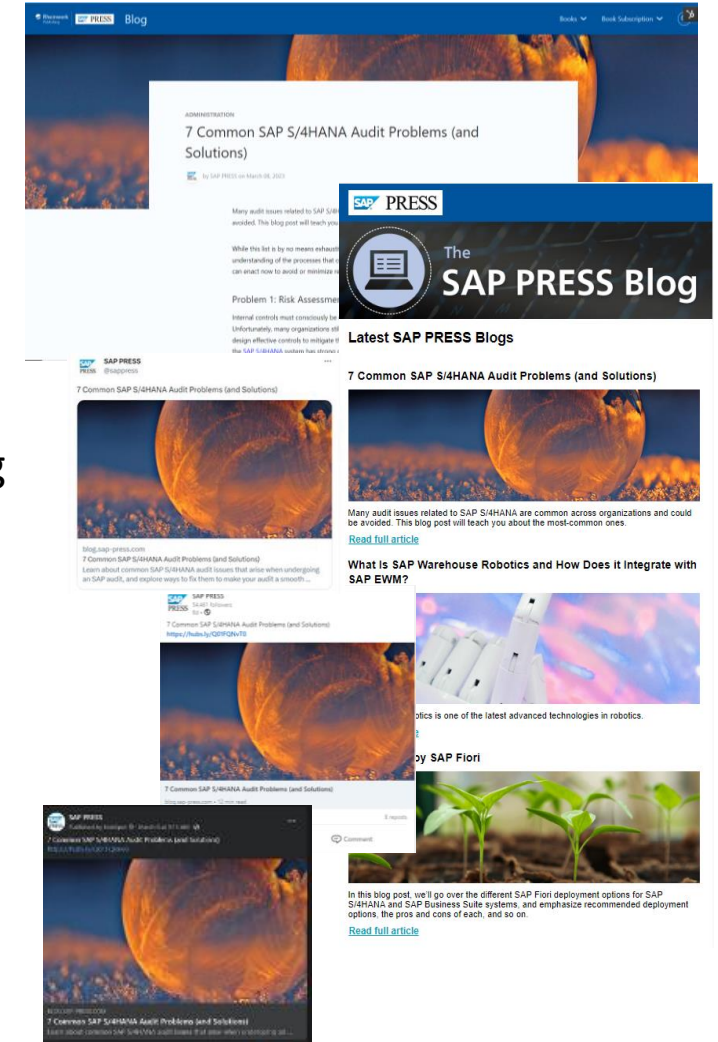
Price List 2023

Premium Package – SAP PRESS Blog

Our **premium** package includes:

- ❑ One sponsored blog post on an SAP or Computing topic
- ❑ Blog newsletter inclusion at 1st position in one email
- ❑ One social media post on all three channels with a tag to your company or the blog post's author
- ❑ Up to three backlinks to your website or another reputable site

\$2,499

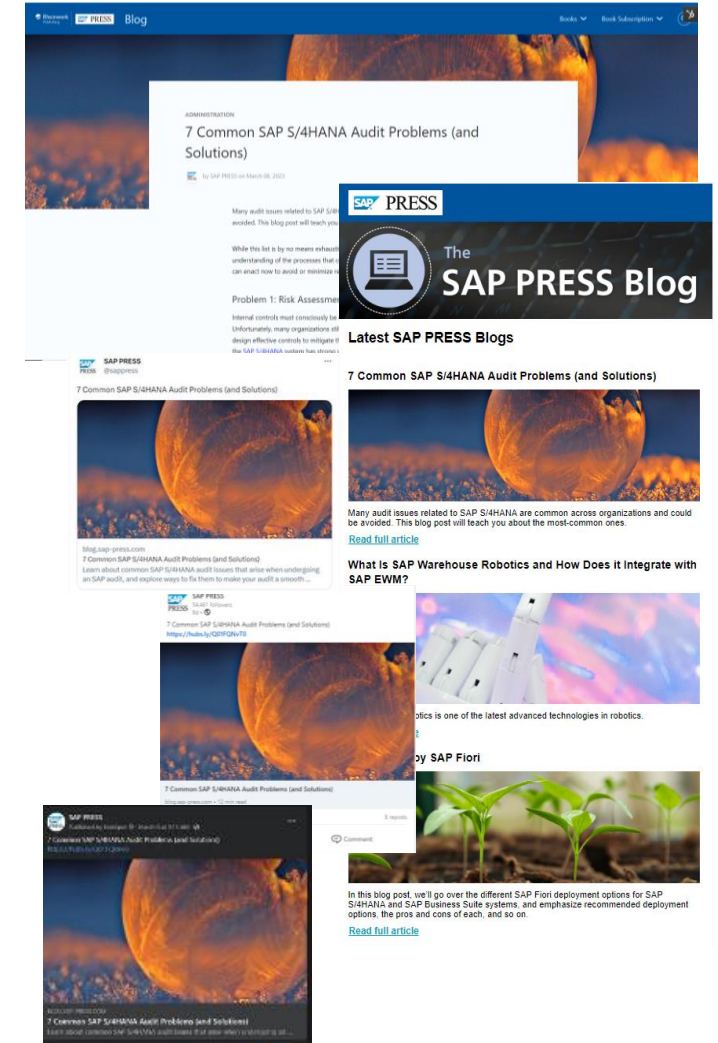


Basic Package – SAP PRESS Blog

Our **basic** package includes:

- ❑ One sponsored blog post on an SAP or Computing topic
- ❑ Blog newsletter inclusion in one email
- ❑ One social media post on all three channels
- ❑ One backlink to your website or another reputable site

\$1,899



Package Add-ons – SAP PRESS Blog

FICO

Key Differences Between SAP ECC and SAP S/4HANA: A Detailed Comparison

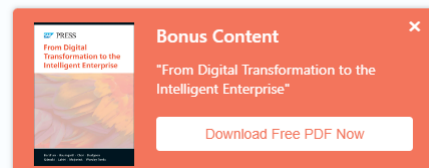
by Grace Lau on September 09, 2022

SAP is a multinational German corporation founded in 1972. Today, it has a global revenue of over €27 billion and more than 240 million cloud subscribers.

SAP specializes in enterprise resource planning (ERP) software. ERP software enhances efficiency and improves customer experience in areas like finance, inventory and asset management, sales, HR, marketing, and product development.

In 2015, SAP launched [SAP S/4HANA](#), a new, flagship ERP software. But many businesses are still using its predecessor, SAP ECC. By 2027, SAP will no longer maintain SAP ECC, so companies will need to migrate to SAP S/4HANA. In this article, we'll explore the key differences you need to be aware of before you make the move.

What is SAP ECC?



Lead generation pop-up box

The pop-up will appear on your blog post. You can select the copy and image you wish to use along with the four fields you'll require for each lead. We will send you the lead's information after they submit the form. This program will run for at least six months.

*Number of leads isn't guaranteed.

\$25 per lead

Plus \$199 one-time setup fee

Package Add-ons – SAP PRESS Blog

Example Banner Post for Guest Bloggers

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris tempor urna sit amet diam rhoncus, eu commodo lacus sodales. Nullam suscipit enim diam, nec efficitur ipsum varius eu. In et ultricies dui. Aenean congue porta odio nec aliquet. Quisque ultricies tincidunt diam. Phasellus feugiat felis a sem tristique, nec cursus odio tristique. Fusce scelerisque tellus in quam efficitur, ac ultricies purus hendrerit. Orci varius natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Nulla facilisi. Vestibulum tincidunt eros ac mi pellentesque, ac maximus risus fringilla.

Aliquam consequat, purus tristique elementum finibus, velit eros interdum ipsum, eget bibendum neque diam et eros. Fusce in felis tortor. Sed feugiat, tortor vel rhoncus luctus, magna dolor interdum massa, rutrum iaculis magna mi id neque. Mauris enim ante, bibendum tincidunt aliquam interdum, sodales non ante. Donec dapibus egestas nunc, non rhoncus ligula pulvinar ut. Maecenas nec risus semper lacus feugiat facilisis. Pellentesque vel molestie elit. Integer pharetra posuere ullamcorper. Ut in ante accumsan, porttitor eros eget, ultricies neque. Duis a laoreet quam, vel scelerisque lorem. Sed vehicula in nunc vel semper. Pellentesque dapibus nulla sed facilisis dignissim.

Aliquam erat volutpat. Vivamus interdum quam dolor, a tempus risus convallis vitae. Curabitur suscipit felis ac augue porta, et sagittis urna vulputate. Nulla sit amet sagittis nisl. Nam aliquet, purus in euismod hendrerit, justo dolor luctus odio, sed porta massa urna in odio. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur eu dictum purus.

Cras at malesuada nisl. Integer non rutrum ex. Aliquam orci sem, condimentum quis sodales quis, dignissim quis est. Donec leo sem, rutrum non congue nec, ultrices at tortor. In tristique magna ante, vel egestas justo vestibulum non. Duis in ullamcorper nisi, non pretium odio. Sed vulputate, justo a rutrum sagittis, ex lectus aliquam nibh, in euismod lacus leo ac tortor. Nullam diam tellus, varius elementum mattis et, dignissim interdum diam. Etiam at nibh magna. Pellentesque mollis quam ac odio lobortis, non viverra ligula dictum. Nulla eget est lacinia, finibus neque sollicitudin, pretium velit.

Aenean mattis lectus eget massa lobortis imperdiet. Morbi vulputate lorem libero, ut bibendum odio tempus ut. In placerat venenatis elit ac fringilla. Curabitur dolor dolor, finibus non neque id, convallis ullamcorper turpis. Donec at sapien finibus, fermentum enim eu, luctus lacus. Suspendisse et feugiat turpis, quis lobortis arcu. Orci varius natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus.

Your Banner Goes Here



Company banner on blog post

This web banner will appear in your blog post and link to your website or specialized landing page. The banner will appear for six months.

\$699